



ELECTORAL COMMISSION
GHANA

IMMEDIATE RELEASE

[Wednesday June 15, 2016]

EC APPOINTS NEW HEAD OF COMMUNICATIONS

The Electoral Commission has appointed Mr. Eric Kofi Dzakpasu as its new Head of Communications.

As Head of Communications, Mr. Dzakpasu will oversee the implementation of the Commission's overall communications strategy, including strengthening relationships with the media and key stakeholders in the electoral process, public relations, intensified publicity and voter education on electoral processes and issues, deepening internal stakeholder engagement, as well as managing the Commission's online and social media presence.

Under his leadership, the new Communications Department is expected to develop and deploy innovative communication tools, channels, and processes, aimed at making the Commission more responsive to the information needs of the public while serving the people of Ghana better.

Mr. Dzakpasu emerged as the top candidate for the role after a highly competitive, and thorough internal recruitment process. He brings substantial field operational experience and sound knowledge of electoral laws and processes to the role, having served the Commission for a total of 20 years.

He holds a Bachelor of Arts degree in Sociology with Political Science from the University of Ghana, Legon and a Postgraduate Diploma in Public Administration from the Ghana Institute of Management and Public Administration (GIMPA).

Mr. Dzakpasu succeeds Mr. Christian Owusu-Parry who was recently promoted to the position of substantive Director in charge of Administration.

Mr. Dzakpasu will be assisted by Mr. Yussif A. Ayuba. Mr. Ayuba has also worked with the Commission for a total of 7 years in various operational roles.

Mr. Ayuba holds a Master of Arts degree in Public Affairs and a Bachelor of Arts in Sociology with Political Science from the University of Ghana, Legon.

The Commission's Communications Department can be reached on:



**ELECTORAL COMMISSION
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